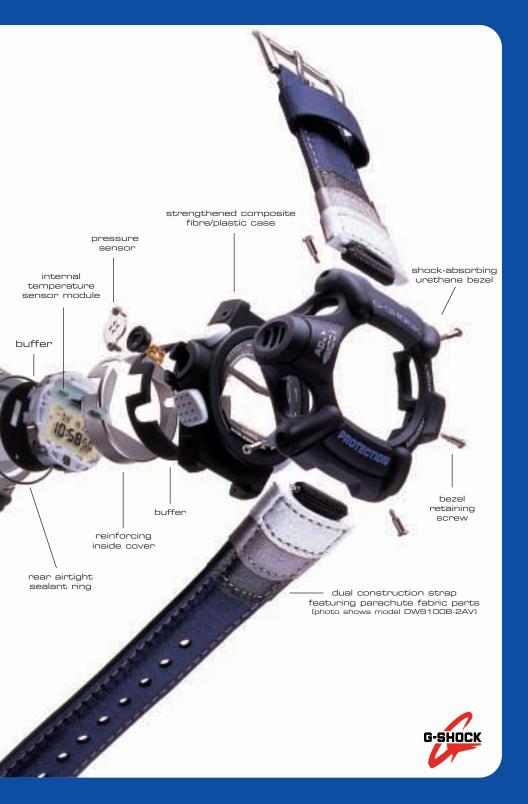




TOUGHEST WATCH MANUEL BACK COVER

shock absorber



BORN TO BE TOUGH

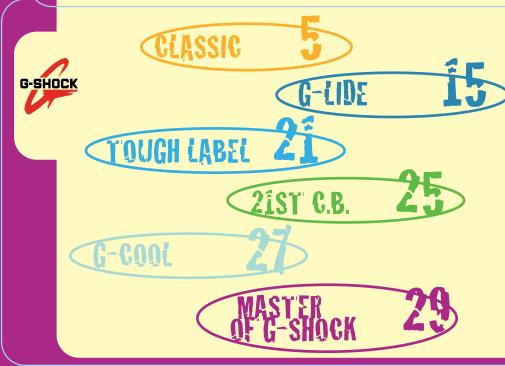
Two engineers set out on a quest to create a watch that would not break when it was dropped. Known as "Project Team Tough", these individuals embarked on a journey that tested their passion, their resilience and their dream. Not an official corporate project, Team Tough had to find alternative means for testing their prototypes. They decided on... the toilet? It so happens that the bathroom window was 10 meters (appx. 32.81 feet) above the ground. They figured if the watch didn't break after being flung out the bathroom window, it was a success.

If it broke, well, back to the drawing board. After nearly 2 painstaking years and more than 200 prototypes, one watch survived. For Team Tough, this was the realization of a dream and the birth of what would be known as the toughest watch in the world, G-Shock.

This relentless devotion to toughness, inside and out, lives on. With its omnidirectional shock resistance, G-Shock can take a hit from any angle. But that's not enough protection. Because even more critical is protecting the brains of a G-Shock, the precious inner workings that control its every function. For this, there's our exclusive internal shock-absorbing module that cushions key components as if they were floating in air.

Passion built the G-Shock. And passion continues to inspire its many styles. There's G-LIDE for snowboarding, skateboarding and surfing. TOUGH LABEL for making or listening to music. 21st C.B. for art, graffiti and street culture. G-COOL for staying organized and looking sharp. MASTER of G-Shock for going to extremes. They're all G- Shocks, the toughest watches in the world.

G-GUIDE





DURABILITY









DW003-4V \$89



DW003-8V \$89



DW003-9V \$89

CLASSIC



DW003-2V \$89

SHOCK RESIST

All G-Shock watches exceed ISO shock resistant standards and are up to 200 meter water resistant Shock Resistant
Housing,
200M Water
Resistance,
Countdown Timer,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Resin Band,
Auto Calendar,
1/100 Sec.
Stopwatch.
Schedule Alarm,



Daily Alarm.

ORIGINALITY





ED TEMPLETON, PRO SKATEBOARDER

DW9000-2V \$89



DW9000C-3V \$89



DW9000C-5V \$89

CLASSIC



DW9000C-1V \$89

SCHEDULE ALARM

Schedule alarm lets you set a daily alarm (time setting only) or an alarm for a specific time on a specific day (month, day and a time setting)

Shock Resistant Housing, 200M Water Resistance. Countdown Timer. Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Resin Band, Auto Calendar. Schedule Alarm. 1/100 Sec Stopwatch, Low Temperature Resistance. Daily Alarm.



UNIQL



WILLY SANTOS, PRO SKATEBOARDER



DW004BC-1V \$99



DW004BC-2V \$99



DW004BC-4V \$99



DW004BC-5V \$99





DW004BC-3V \$99

Allowances made automatically for months of different lengths, and even for leap year. Programmed until December 31, 2039



Shock Resistant Housing. 200M Water Resistance. Countdown Timer. Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Nylon/Leather Auto Calendar, Schedule Alarm. 1/100 Sec

Stopwatch, Low Temperature Resistance. Daily Alarm.

Band.



DISTINCTIVE





DW004B-3V \$99



DW004B-4V \$99



DW004B-9V \$99

CLASSIC



DW004B-2V \$99

DAILY ALARM

The daily alarm sounds
each day at the time you set—
to wake you in the morning
or to tell you when the work day is done



Shock Resistant Housing, 200M Water Resistance. Countdown Timer, Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Nylon/Leather Band, Auto Calendar. Schedule Alarm, 1/100 Sec. Stopwatch,



Low Temperature Resistance.

Daily Alarm.

DETERMINATION



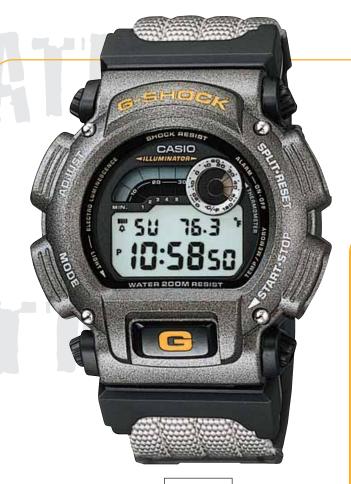


DW9400B-1V \$120



DW9400B-2V \$120

CLASSIC



DW9400B-8V \$120

THERMOMETER

A built in sensor measures outside temperature.
The measurement ranges from -16 to 60° C or 4 to 140° F and can store up to 100 sets of measurements.



Thermometer, 100 Set Data Memory,

Shock Resistant Housing, 200M Water Resistance. Countdown Timer, Electro-Luminescent Backlight, 12/24 Hour Formats. Hourly Time Signals, Daily Alarm, Nylon/Resin Band, Auto Calendar. Multiple Schedule Alarms, 1/100 Sec Stopwatch, Low Temperature Resistance.



PERFORMANCE

DW004V-1V \$110

DAN DREHOBL. PRO SKATEBOARDER



DW004V-8V \$110



DW004V-9V \$110

DW004V-7V \$110







SPLIT TIME

Measuring capacity-23:59'59.99 or 59:59'59.59

Measuring mode: Elapsed time, split time, 1st and 2nd place times.



Shock Resistant Housing, 200M Water Resistance. Velcro/Nylon Band, Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Daily Alarm, 1/100 Sec Stopwatch, Auto Calendar, Countdown Timer, Low Temperature Resistance.



ENDURANCE





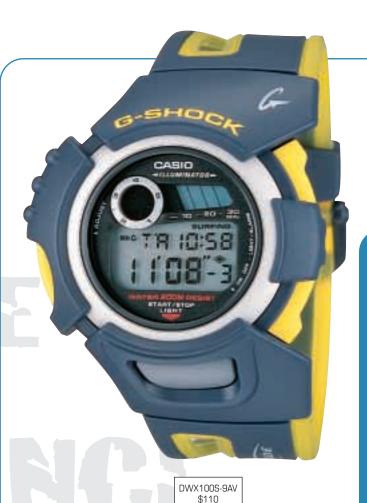
DWX100S-1V \$110



DWX100S-4V \$110

DWX100S-2AV \$110





Shock Resistant
Housing,
200M Water
Resistance,
Resin Band

Housing,
200M Water
Resistance,
Resin Band,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Daily Alarm,

1/100 Sec Stopwatch,

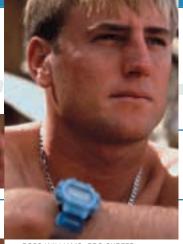
Auto Calendar, Surfing Timer.

BACKLIGHT

An electro-luminescent panel causes the entire watch face to glow for easy reading



PERSISTANCE



1D-58sb

DW003S-3V \$110



ROSS WILLIAMS, PRO SURFER



DW003S-4V \$110



DW003S-7V \$110



DW003S-8V \$110



DW003S-9V \$110









The auto light switch turns on the electro-luminescent backlight whenever the watch is tilted toward your face.



Shock Resistant
Housing,
200M Water

Resistance,

12/24 Hour Formats,

Hourly Time Signals,
Daily Alarm,

Resin Band,

Auto Calendar,

1/100 Sec

Stopwatch,

Auto Switch

Backlight,

Surfing Timer.









DW003TB-5V \$120



DW003TB-7V \$120

TOUGH LABEL





BEATS PER MINUTE

With an ability to count
up to 200 beats per minute,
an audible beat keeps the correct count,
which is set and displayed
on the TOUGH LABEL BPM mode.



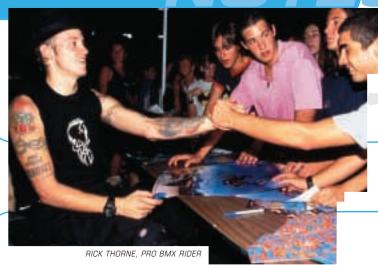
Shock Resistant
Housing,
200M Water
Resistance,
Electro-Luminescent
Backlight,
Low Temperature
Resistance,
12/24 Hour
Formats,
Hourly Time Signals,
Daily Alarm,
Leather Band,
Auto Calendar,



1/100 Sec Stopwatch,

B.P.M. Counter.









DW003TL-8V \$120

DW003TL-1V \$120

TOUGH LABEL





TELEMEMO

Telephone number memory allows for up to 30 sets of data, each set including 8 character names and 12 digit telephone numbers.

Auto sort function.



Housing, 200M Water

Resistance. Countdown Timer, Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Velcro/Nylon Band, Auto Calendar, 1/100 Sec Stopwatch, 30 Pages Telememo, Daily Alarm, Dual Time, Low Temperature

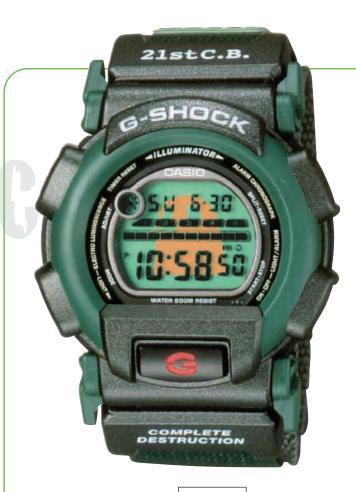


Resistance.

ARTISTIC



21st C.B.



DW003CB-3AV \$120

ARTWORK

Original illustration of world-class skateboarders featured on the bands and also in the faces of 21st C.B. watches when electro-luminescent backlight is activated.



Shock Resistant
Housing,
200M Water
Resistance,
Countdown Timer,
Electro-Luminescent
Backlight,
12/24 Hour Formats,
Hourly Time Signals,
Velcro/Nylon Band,
Auto Calendar,
Schedule Alarm,
1/100 Sec
Stopwatch,
Daily Alarm.



STYLISH



GT000-1V \$150





GT001-1V \$120



GT000B-7V \$160



GT001B-1V \$130



GT001B-2V \$130





GT000B-8V \$160

Telephone numbers memory allows for up to 100 sets of data, each set including 8 character names and 12 digit telephone numbers. Auto sort function. (Available in GTOOO models only.)

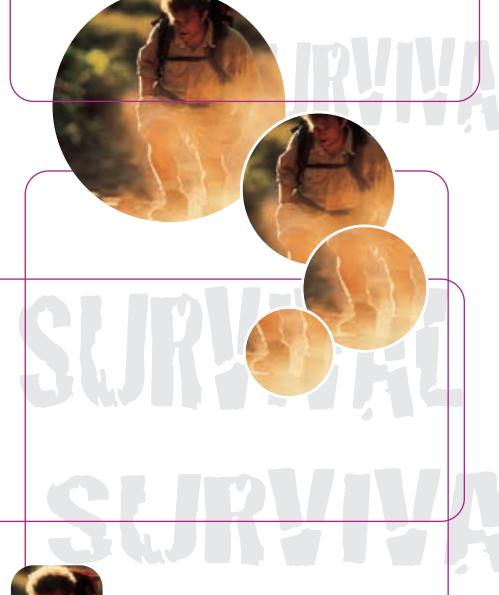
1/100 Sec. Stopwatch, Countdown Timer. Schedule Alarm

Shock Resistant Housing. 200M Water Resistance, Leather or Resin Band. Auto Calendar, 100 Pages Telememo & Schedule Memo, Hourly Time Signals, 12/24 Hour Formats. Electro-Luminescent Backlight, Daily Alarm,

NOTE: Schedule Alarm and Countdown Timer GT001 models only. Low Temperature Resistance and Telememo GT000 models only.



SURVIVAL



Master of G-SHOCK



DW8500B-1VB \$150

VITAL STATISTICS

Store vital information such as Driver's License number, blood type, passport number, etc.



CODENIAME

features
20 Pages Telemem
plus Vital Statistics
Shock Resistant

200M Water

Resistance,

Electro-Luminescent

12/24 Hour

Hourly Time

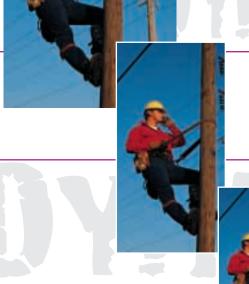
Daily Alarm, Auto Calendar

Stopwatch

Low Temperature
Resistance



DYNAMIC









AW571-1AV \$190

ANTI-MAGNETIC

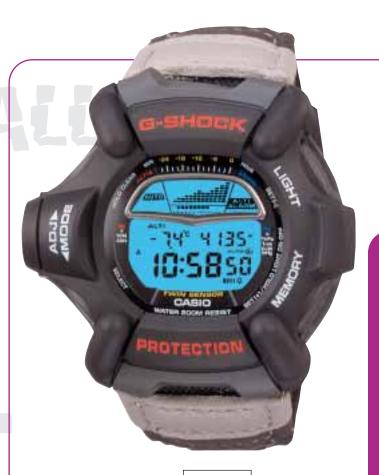
A built in sensor protects the digital display from magnetic forces thus keeping extremely accurate time. features
Shock Resistant
Housing,
200M Water
Resistance,
Analog & Digital
Display,
ElectroLuminescent
Backlight,
12/24 Hour
Formats,
1/100 Sec
Stopwatch,
Hourly Time
Signals,
Daily Alarm,
Resin Band,
Anti-magnetic,
Auto Calendar,
Countdown Timer
Multi-Schedule
Alarms,



FREE FAL









ALTIMETER

A built in sensor measures barometer pressure, which is converted to relative altitude, from 0 to 19,680 feet in 20 feet intervals. Auto/manual memory measurements (up to 50 sets of data), reference altitude setting, altitude alarm and tendency graph



RISEMAN features Altimeter, Barometer.

Auto Switch

Backlight,

Housing,

200M Water

Auto Calendar

Daily Alarm,

Hourly Time Signals,

Formats,

1/100 Sec

Stopwatch

Low Temperature

Resistance.



ENERG







DW9300-1V \$280

SOLAR POWER

Solar power draws energy for the watch from any light source (spotlights, porch lights, headlights, fluorescents, incandescents, cue beams, tractor beams, and many more).

Solar Power,
30 Pages
Telememo,
Shock Resistant
Housing,
200M Water
Resistance,
Auto Calendar,
Hourly Time Signal
1/100 Sec.
Stopwatch,
Countdown Timer
Multiple Schedule
Alarms,
Resin Band,
Daily Alarm,
Auto Switch
Backlight,
Mud Resistant,
12/24 Hour
Formats, Low
Temperature
Resistance.



DURABILITY







BG141-1V \$79



BG141-2V \$79



CLASSIC



BG142-1V \$79



BG142-2V \$79

SHOCK RESIST

All Baby-G watches exceed ISO shock resistant standards and are up to100 meter water resistant

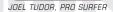
100M Water Resistance. Multiple Schedule Alarm. Electro-Luminescent Backlight, 12/24 Hour Formats. **Hourly Time** Signals, Resin Band, Auto Calendar. 1/100 Sec Stopwatch, Daily Alarm, Animated Display.

Shock Resistant
Housing,
20 pages Telememo,



ORIGINALITY









BG142-7V \$79



BG142-4V \$79

BG142-3V \$79

CLASSIC



BG142-6V \$79

SCHEDULE ALARM

Schedule alarm allows you to set up to 5 alarms to go off on any month, day and time.

20 pages Telememo 100M Water Resistance. Multiple Schedule Alarm. Electro-Luminescent Backlight, 12/24 Hour Formats. Hourly Time Signals, Daily Alarm, Resin Band, Auto Calendar. 1/100 Sec Stopwatch, **Animated Display**

Shock Resistant Housing,



UNIQUE









LAYNE BEACHLEY, PRO SURFER



BG141B-4V \$79



BG141B-2BV \$79



BG141B-6V \$79





BG141B-2AV \$79

DAILY ALARM

The daily alarm sounds each day at the time you set—
to wake you in the morning or to tell you when the work day is done



Shock Resistant

Housing,
20 Pages Telememo,
100M Water
Resistance,
Multiple Schedule
Alarm,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Daily Alarm,
Nylon Band,
Auto Calendar,
1/100 Sec



Stopwatch,
Animated Display.

DISTINCTIVE

















BG142B-2V \$79



BG142B-9V \$79

CLASSIC



BG142B-4V \$79

ANIMATED DISPLAY

Every time you activate the electro-luminescent backlight, one of 6 animations will play on the screen.



Housing,

Alarm.

Shock Resistant 20 pages Telememo, 100M Water Resistance, Multiple Schedule Electro-Luminescent

Backlight, 12/24 Hour Formats, Hourly Time Signals, Daily Alarm, Nylon Band, Auto Calendar. 1/100 Sec Stopwatch, Animated Display.



ENDURANCE





STEPHANIE PETERSEN, PRO BODYBOARER



BG202C-3V \$79



BG202C-4V \$79



BG320B-1V \$89



BG320B-7V \$89

BG320B-2V \$89

CLASSIC





100M Water
Resistance,
Countdown Timer,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Daily Alarm,
Nylon Band,
Auto Calendar,
1/100 Sec
Stopwatch,

Shock Resistant Housing,

NAME DISPLAY

You can input up to eight characters of text, which appear on the animated display, while the 24 hour mode is selected.



Animated Display.

PERFORMANCE





STEPHANIE PETERSEN, PRO BODYBOARER



BG141L-5V \$99



BG141L-7V \$99



BG325B-1V \$99



BG325B-2V \$99



BG325B-8V \$99

CLASSIC





AUTO CALENDAR

Allowances made automatically for months of different lengths, and even for leap year. Programmed until December 31, 2039



Shock Resistant Housing, 20 pages Telememo (BG141 models only). 100M Water Resistance. Countdown Timer (BG325 models only), Electro-Luminescent Backlight. 12/24 Hour Formats, Hourly Time Signals, Daily Alarm, Leather Band. Auto Calendar, 1/100 Sec Stopwatch, Animated Display, Multiple Schedule Alarm



(BG141 models only).

PRECISION





PRECISION



BG370SV-4V \$99



BG370SV-8V \$99



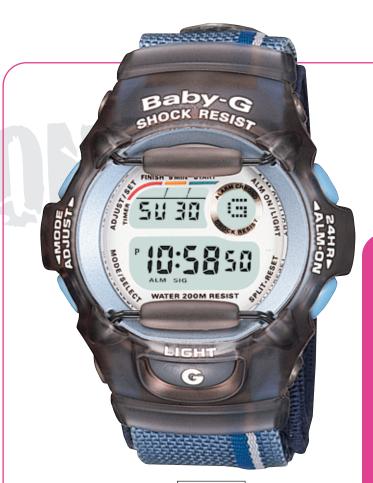
BG370SV-9V \$99

SHE!

105850









STOPWATCH

Measuring capacity-23:59'59.99 or 59:59'59.59

Measuring mode: Elapsed time, split time, 1st and 2nd place times.



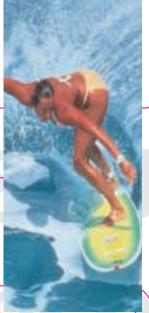
Shock Resistant Housing, 200M Water Resistance. Countdown Timer, Electro-Luminescent Backlight, 12/24 Hour Formats, Hourly Time Signals, Daily Alarm, Velcro/Nylon Band, Auto Calendar, 1/100 Sec Stopwatch, Animated Display.



PRESSUR







BG370S-2AV \$99

10:5810



BG370S-2BV \$99



BG370S-4V \$99

\$1136 G

10:5850







BG370S-9V \$99



Water resistant up to 200 meters



Housing,
Countdown Timer,
200M Water
Resistance,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Resin Band,
Daily Alarm,
Auto Calendar,
1/100 Sec
Stopwatch,
Animated Display.



MUSICAL







BG391TL-2V \$99



BG391TL-5V \$99



BG391TL-7V \$99



BG392TL-1V \$99



BG392TL-2V \$99



BG393TL-7V \$99

TOUGH LABEL







Instead of a regular "beep" alarm, three different musical melodies sound at the time you set. Or press the tune mode to a hear a song whenever you choose.



Shock Resistant

Housing,
100M Water
Resistance,
Electro-Luminescent
Backlight,
12/24 Hour
Formats,
Hourly Time Signals,
Velcro/Nylon Band,
Auto Calendar,
1/100 Sec
Stopwatch,
Animated Display,
3 Melodies and
Beep Alarms.



STYLISH







BGC100A-5 \$140

BGC100A-2 \$140



BGC100A-8 \$140



BGC100L-7

G-COOL





Telephone number memory allows for up to 30 sets of data, each set including 8 character names and 12 digit telephone numbers. Auto sort function.



Shock Resistant Housing, Hourly Time Signals, Leather Band,

100M Water Resistance. Electro-Luminescent Backlight, 12/24 Hour Formats. World Time,

> Auto Calendar, Daily Alarm, 1/100 Sec

Stopwatch, 30 Pages Telememo.



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BASIC	SCHEDULE ALARM	×	×	×				×	×			×	×		×	×				×	×
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	MAAJA YJIAG	×	J	J	×	J	J	×	J	×	J	J	J	×	×	×	×	J	J	×	J
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	AADNEJAS.OTUA	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
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L	SHOCK RESISTANT	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×	×
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G-SHOCK		GAUSSMAN	CLASSIC	21ST C.B.	G-LIDE SURFING	TOUGH LABEL	TOUGH LABEL	CLASSIC	CLASSIC	G-LIDE STREET	CODENAME	CLASSIC	CLASSIC	RISEMAN	RAYSMAN	THERMOMETER	G-LIDE SURFING	G-COOL	G-COOL	G-COOL	G-COOL

1 - 30 Pages of Telememo Memory with Auto Sort Function 2 - 20 Pages of Memory for Contact Code, 10 and Vital Statistics 3 - 100 Pages of Telememo and schedule memo with Auto Sort.

A - Anti-Magnetic B - Dual Time C - 50 Set Altimeter Memory D - 100 Set Temperature Memory

	Jadom YgattA8	CR1616	CR1616	CR1616	CR1616	CR1616	CR1220	CR1220	CR1220	CR1616	CR1616	SR621W, SR1120W	SR621W, SR1120W	SR621W, SR1120W	CR1616
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SPECIAL FUNCTIONS	OWBUSTEL		20 Pages	20 Pages	20 Pages	20 Pages									30 Pages
	MRAJA JADISUM											×	×	×	
	YAJQSIO O3TAMINA	×	×	×	×	×	×	×	×	×	×				
	VAJq2IG 3MAV						×	×	×						
	HOTAWGOTS		1/100sec.	1/100sec.	1/100sec.	1/100sec.	1/100sec.	1/100sec.)	1/100sec.)	1/100sec.	1/100sec.	1/100sec.	1/100sec.	1/100sec.	1/100sec.
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BASIC	SCHEDULE ALARM						×	×	×	×	×				
PN PN	SMRAJA BJAITJUM	×	×	×	×	×									
ш.	MRAJA YJIAG	×	×	×	×	×									
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	AJANON	×	×	×	×	×	×	×	×	×	×	×	×	×	×
	RADNEJAD.OTUA	×	×	×	×	×	×	×	×	×	×	×	×	×	×
	STAMROR RHPS/S1	×	×	×	×	×	×	×	×	×	×	×	×	×	×
	AUTO SWITCH BACKLIGHT														
	BACKLIGHT	×	×	×	×	×	×	×	×	×	×	×	×	×	×
	QUM TNATSIS3R	^													
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RESISTANT	TNATRIRЭН ЯЭТАМ	100M	100M	100M	100M	100M	100M	100M	100M	200M	200M	100M	100M	100M	100M
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	MODULE NUMBER	1564	1564	1564	1564	1564	1523	1523	1578	1619	1619	1623	1656	1678	1819
	39A9 BOJATAD	37	14	47	37,	8 4	45	2 <u>4</u>	74	51	64	53	53	53	22
	MODEL NUMBER	BG141	BG141B	BG141L	BG142	BG142B	всгогс	всзгов	всзеев	BG370S	BG370SV	BG391TL	всзэгг	везэзть	BGC100
	Baby-G	CLASSIC	CLASSIC	CLASSIC	CLASSIC	CLASSIC	CLASSIC	CLASSIC	CLASSIC	G-LIDE SURFING	G-LIDE STREET	TOUGH LABEL	TOUGH LABEL	TOUGH LABEL	G-COOL

All prices are manufacturers suggested retail prices and are subject to change without notice.